

Field observation// You need to go out to observe and document elements or people related to your research.

Planned observation

1. **Visit.** Plan the place that you are going to visit (outdoors/indoors) and how long you will stay there.
2. **Exploration.** Look for anything useful there and observe it. Be attentive to what happens.
3. **Recording.** Observations need to be documented through written notes, photos, sounds, videos, drawings.
4. **Ethics.** Consider ethical issues if people are involved.

AEIOU method of analysis

A (Activities): What actions and behaviors are people taking to reach goals?

E (Environments): What is the overall setting in which the activities are taking place?
How are people behaving in the environment?

I (Interactions): What are the basic interactions occurring for people to reach goals?
What effect do people have on activities and environment?

O (Objects): What are all the details that form the environment?
How do objects relate to people, activities and interactions?

U (Users): Who are the people being observed? What are their personalities like?
How do they engage with other people to reach goals?

DATE:	PROJECT NAME:	TYPE OF RESEARCH:
TIME:	RESEARCHER NAME:	

Activities	Environments	Interactions	Objects	Users